

87949-1

3/3/2011

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	<p align="center">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505P) Ariel Rios Building 1200 Pennsylvania Ave., NW Washington, D.C. 20460</p>	EPA Reg. Number: 87949-1	Date of Issuance: MAR - 3 2011
NOTICE OF PESTICIDE: <input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration (under FIFRA, as amended)		Term of Issuance: Conditional Name of Pesticide Product: Diatomaceous Earth for Pets	
Name and Address of Registrant (include ZIP Code): Lumino Wellness 3205 F Street Vancouver, WA 98663			
Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.			
On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.			
This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:			
<ol style="list-style-type: none"> 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4. 2.. Make the labeling changes listed below before you release the product for shipment: <ol style="list-style-type: none"> a. Add the phrase "EPA Registration No. 87949-1". b. On the front panel (with the picture of the cat and dog), delete "Environmentally Friendly". c. On the front panel, delete "Organic Materials Review listed", since this pertains to use on food crops, not use on pets. d. Relocate the ingredients statement block to appear on the front panel. In that block, correct "ACTIVE INGREDIENTS" to "ACTIVE INGREDIENT" and use the same type size, style, and capitalization for "OTHER INGREDIENTS". 			
Signature of Approving Official: Richard Gebken ^{Fdr} Product Manager 10 Insecticide Branch Registration Division (7505P)		Date: MAR - 3 2011	

- e. Relocate **KEEP OUT OF REACH OF CHILDREN** to appear on the front panel together with the associated product signal word **CAUTION**. Delete "Notice:" before **KEEP OUT OF REACH OF CHILDREN**. Please be aware that there are minimum type size requirements for **KEEP OUT OF REACH OF CHILDREN** and the product signal word based upon the size of the product label's front panel. See Code of Federal Regulations (CFR), volume 40, Part 156.160.
- f. At the end of the **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**, add "Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately."
- g. Relocate the **FIRST AID** heading and associated block to appear directly following the **HAZARDS TO HUMANS AND DOMESTIC ANIMALS** text.
- h. Correct the EPA Est. No. to that assigned for this company.
- i. In order to comply with PR Notice 96-6, Pet Pesticide Product Label Statements, a number of revisions must be made to the **DIRECTIONS FOR USE**. First, directly under "It is a violation of Federal Law to use this product in a manner inconsistent with its labeling." add "**READ ENTIRE LABEL BEFORE EACH USE.**" followed immediately by "**USE ONLY ON DOGS OR CATS**". This should be followed by your proposed Animal Application directions for use.
- j. The label must specify the permitted reapplication interval. This can be stated as "Do not reapply product for ____." (insert number of days, weeks, or months), or "Reapply every ____." (insert number of days, weeks, or months).
- k. The directions must clearly indicate the minimum age of animals that can be treated.. Add "Do not use on puppies or kittens under 12 weeks of age."
- l. Add "Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals."
- m. The label must include a telephone number. Every pet product label should have a company or Animal Control Center, or other telephone number that consumers may call for the purpose of receiving information concerning proper use of the product and specific actions to take in case of emergencies.
- n. The Agency notes that the name of the company on the label is given as Lumino Wellness Advocates, while the name of the company indicated on all required forms and correspondence submitted with the application for registration was Lumino Wellness. Correct the label to indicate the correct company name.

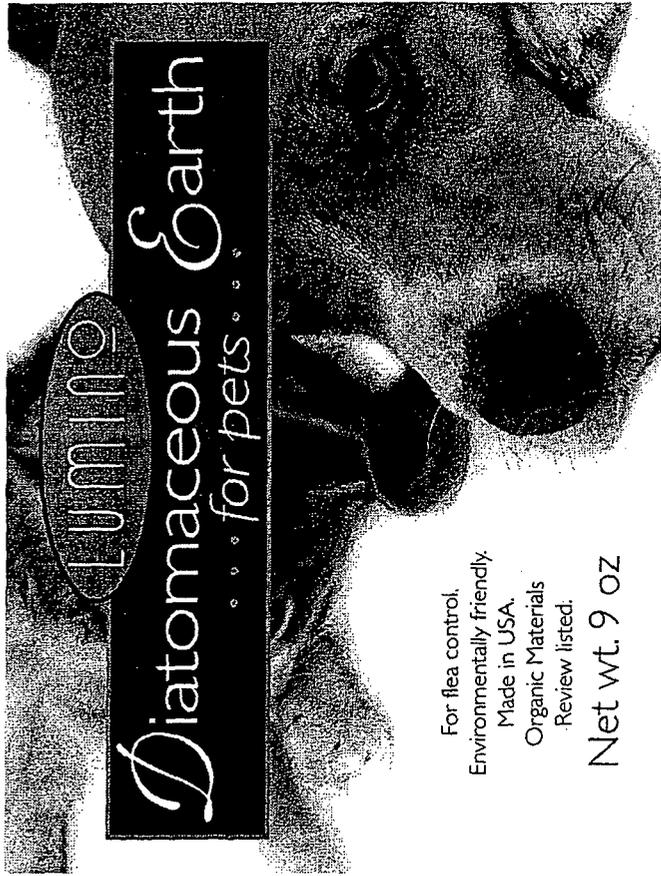
Submit three copies of the revised final printed label for the record.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

If you have any questions regarding this Notice, please contact Dana Pilitt, Ph.D. of my staff at (703) 305-7071 or via e-mail at pilitt.dana@epa.gov.



Lumino Diatomaceous Earth for Pets is a mechanical flea killer. Fleas cannot become immune to its action. Fleas come in contact with this powder and die within 48 hours.

ACTIVE INGREDIENTS: Diatomaceous Earth	78%
Other Ingredients	22%
Total	100%

Notice: Keep out of reach of children

CAUTION

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Use adequate ventilation and avoid breathing dust. Wear a suitable dust mask when using this product during prolonged exposure.

EPA Reg. No. 87949

EPA Est. No. 99999-WA-001

formulated by
BugRight Logo

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Animal Application: Kills fleas on dogs and cats. Apply full strength by rubbing into animals coat. Use 1 oz of dust on cats or small dogs and 2 oz on large dogs. Avoid getting dust in animal's eyes.

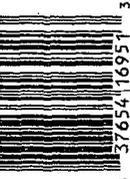
FIRST AID

If in eyes: Causes moderate eye irritation. Wash gently with abundant water. Avoid contact with eyes or clothing. Remove contact lenses, if present.
Call physician if irritation persists.

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool dry area away from heat or open flame and out of reach of children and pets.

Pesticide Disposal and Container Handling: Non-refillable container. Do not reuse this container. If Empty, Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.



Distributed by
Lumino Wellness Advocates
3205 F Street
Vancouver, WA 98663
LuminoPets.com

**ACCEPTED
with COMMENTS
In EPA Letter Dated:**

MAR - 3 2011

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 87949-